

# How GreenBOLD Can Help Your Business

# COMMON ISSUES AND CHALLENGES

- Board level engagement and understanding in business critical technology is often significantly lacking
- Ensuring that the technology landscape is fit for purpose and enabling growth is a challenge for most businesses
- A lack of management and development of both the internal IT teams and external suppliers is often a source of frustration and concern
- In a competitive environment, do you know whether or not your technology is providing value for money?

# THE BENEFITS of using GreenBOLD

- Access to highly experienced IT Directors with successful track records
- Business partners who are supportive for as long as required
- Development and delivery of cost effective IT strategies with value for money and business orientated functional services
- Direct leadership of staff; control and management of IT suppliers

## HOW DO WE MAKE IT WORK?

- Initial 3-5 day overview with outline action plan
- Review of existing resources and supplier performance
- Linking the business strategy with IT strategy and providing necessary support
- Assisting with projects and programmes resulting from agreed strategy
- Optional on-going performance reviews

#### **SERVICES**

## **IT Strategy**

- Audit and Action Plan
- Strategy and Delivery
- ITIL Processes and Policies
- Security and Control

#### **IT Cost Control**

- Budget Management
- Service Delivery
- Supplier Management
- Maintenance Management

### **Leadership and Management**

- Individual Development
- Project Management
- Performance Management
- Task Delivery

## **BACKGROUND**

GreenBOLD has a simple philosophy: Help SMEs and Third Sector organisations improve by providing access to highly experienced and professional staff

GreenBOLD is not a consultancy; we are business partners. We deliberately seek long term engagements with companies that ensure the activities we agree with them are seen through to a successful conclusion.

GreenBOLD covers areas of a business where an organisation might lack expertise, but specifically our background is in IT and HR.

GreenBOLD director level business partners have a wide-ranging background that provides them with the complete tool-kit to help any kind of company. Companies they have worked for include: TalkTalk, SEEDA, Towers Perrin, The Wellcome Trust, The Energy Saving Trust and Richmond Adult Community College

GreenBOLD provides flexible working opportunities to meet budget requirements and specific objectives which vary from 2-3 days / week to 2-3 days / month

